

# **KOÇ HOLDING**

TURKEY'S LEADING
INVESTMENT HOLDING COMPANY

**OCTOBER 2021** 

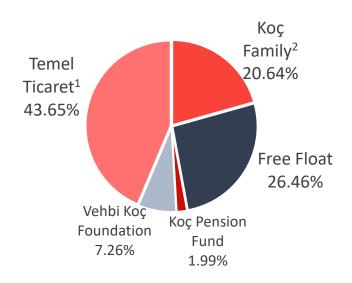
# Agenda



# Agenda



# Stable & Supportive Shareholding Structure



~75%

Share of Foreign Investors in Free Float

42%

Women Board Members 1/3

Independent Board Members

1/3

International Board Members

- Koç Family has its own internal governance and investment vehicle which provides stability in shareholder structure (Temel Ticaret)
- Majority of Koç Family's business ventures are via Koç Group
- Koç Family mainly assumes board-level responsibility

### Milestones

	Today Turkey's largest industrial and services group
	Ömer M. Koç becomes Chairman
	2006-08 Major acquisitions (Tüpraş & Yapı Kredi) & Proactive disposals
	2006 Koç Holding signs the UN Global Compact
	Third generation of Koç Family takes the reins
	The end of an extraordinary life; Vehbi Koç passes away
	1990s Exports growth accelerates
	Second generation of Koç Family takes over
:	1970 First public offering
196	3 Establishment of Koç Holding A.Ş.
<b>1960</b> s	International partnerships; grow in new sectors (establishment of Ford Otosan, Aygaz, Setur and Tat Gıda,
1950s	Grow in new sectors (establishment of Arçelik, TürkTraktör, Koçtaş, Divan)
1940s	First industrial ventures
	he first joint stock company: Koç Ticaret A.Ş.

The Koç Group, whose objective is to increase the value created for all its stakeholders, continues its journey that **started nearly a century ago**, within the framework of its long-term value creation target and global growth vision.

### Turkey's Leading Investment Holding Company

- Turkey's largest industrial and services group
- Sustainability oriented business model focusing on profitable growth
- Leading positions with clear competitive advantages in sectors with long-term growth potential such as energy, automotive, consumer durables & finance

6.4%

Combined Revenues/ GDP 6.7%

Total Exports/
Turkey's Exports

~7.0%

R&D expenditure/ Total private sector R&Ds<sup>1</sup>

19.4%

Koç Group's Mcap/ Borsa Istanbul 100 Index Fortune Global 500

Only company from Turkey<sup>2</sup>

**21.1%** 

CAGR in consolidated net profit

# Well Positioned to Benefit from Turkey's Growth Potential

Largest industrial & services group

**4** of the **Top 10** Industrial Enterprises<sup>1</sup>









Largest exporters within portfolio

> **4** of the **Top 10** Exporters<sup>2</sup>









Largest intellectual property rights portfolio<sup>3</sup>

>8,600 trademarks

>2,900 patent families

**>4,800** patents

>1,000 industrial design registrations

>5,700 Internet domain names

Largest distribution network & customer database

**MapiKredi** 

~840 bank branches

Otokoc Otomotiv AYGAZ

Arcelik A.Ş. ~11,000 dealers & after-sales services

**₹**TANI

>12.5 million customers with data-sharing permission enabling efficient up & cross-selling

Company specific **CRM** data to analyze customer behavior to track early warning indicators and capitalize on various trends



# A True Global Player



~50%

International & FX linked revenues<sup>1</sup> / Total revenues

~18K

Employees abroad

# Agenda



### Operations in Lucrative Businesses with Strategic Alliances

Energy

Main Companies



AYGAZ

**D**pet

**O** ENTEK

**Automotive** 

**Main Companies** 



Consumer Durables

**Main Companies** 



Finance

**Main Companies** 



Other

**Main Companies** 



International Alliances International Alliances



**15** LG Electronics in air conditioners International Alliances



# Strong Domestic Positioning of Leading Brands

Car Rental&Leasing

Energy	Automot	tive	Consum Durable		Financ	е	Oth	er
Largest refining capacity in Turkey	Total Automotive	1 <sup>st</sup>	White Goods	1 <sup>st</sup>	Asset Size among private banks	3 <sup>rd</sup>	Tomato Products, Ketchup	1 <sup>st</sup>
LPG <b>1</b> st Distribution	Commercial Vehicles	1 <sup>st</sup>	Air Conditioners	1 <sup>st</sup>	Credit Card Volume	1 <sup>st</sup>	DIY Retailing	1 <sup>st</sup>
Petroleum Product <b>2</b> <sup>nd</sup> Distribution	Passenger Cars	1 <sup>st</sup>			Leasing	1 <sup>st</sup>	Marinas	1 <sup>st</sup>
	Tractors	1 <sup>st</sup>			Mutual Funds	3 <sup>rd</sup>		
	Buses Auto. Retailing	1 <sup>st</sup>						

High dividend

>60% payout

Balanced Portfolio Structure Ensures Long-Term Value Creation...

### **Growth Assets Defensive Assets** Arçelik Marinas Aygaz Otokoç Ford Otosan Divan Otokar Düzey Opet Entek Tofaş Setur Koçfinans Tat Gida Tüpraş ○ TürkTraktör KoçSistem • Yapı Kredi

**M** 

FinanceOther

Energy

Listed company

Consumer Durables

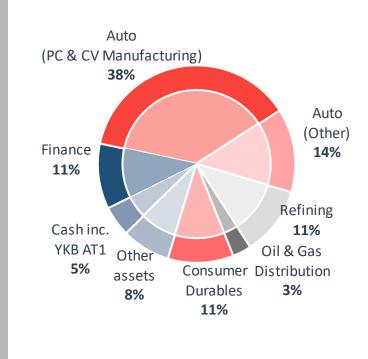
Automotive

High growth

>1.5x the GDP growth

# ...Sectoral Diversification Delivers Resilience to Alleviate Cyclicality...

### Net Asset Value Breakdown by Sector<sup>1</sup>

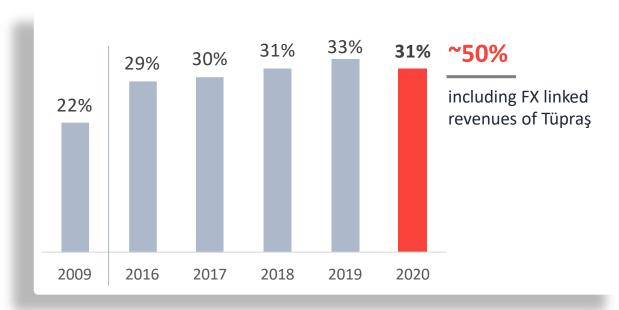


	Key Strengths	Key Risks & Sensitivities
Automotive PC & CV Manufacturing	<ul><li>✓ Domestic growth potential</li><li>✓ Secured export contracts</li><li>✓ Strong positioning in JV universe</li></ul>	<ul><li>Demand in Turkey and Europe</li><li>Main drivers: GDP &amp; interest rates</li></ul>
<b>Automotive</b> Other	<ul><li>✓ Leading positions &amp; brand names</li><li>✓ Strong R&amp;D</li><li>✓ Wide distribution networks</li></ul>	<ul><li>Agricultural sector trends</li><li>Demand by the defense industry</li></ul>
Refining	<ul> <li>✓ Demand insensitive to GDP</li> <li>✓ Turkey's diesel deficit</li> <li>✓ FX and oil-price-linked pricing mechanism</li> </ul>	<ul><li>Regional crack spreads i.e.commodity prices</li><li>Crude differentials</li></ul>
Oil & Gas Distribution	<ul><li>✓ Low sensitivity to GDP</li><li>✓ Growing auto gas market</li></ul>	<ul><li>Oil &amp; LPG prices</li><li>Regulations</li><li>Limited growth in cylinder market</li></ul>
Consumer Durables	<ul><li>✓ Geographic diversification</li><li>✓ Low-cost manufacturing</li><li>✓ Dynamic investment approach</li></ul>	<ul><li>Turkey and global demand</li><li>Main driver: GDP</li></ul>
Finance	<ul><li>✓ Growth potential</li><li>✓ Leading position in digital</li></ul>	<ul><li>Domestic credit &amp; interest rate risk</li><li>Regulation</li></ul>
Other <sup>2</sup>	<ul><li>✓ Leading positions</li><li>✓ Turnaround potential</li><li>✓ Inorganic growth opportunities</li></ul>	Macro risks

13

### ...Geographical Diversification Supports Sustainable Revenue Generation

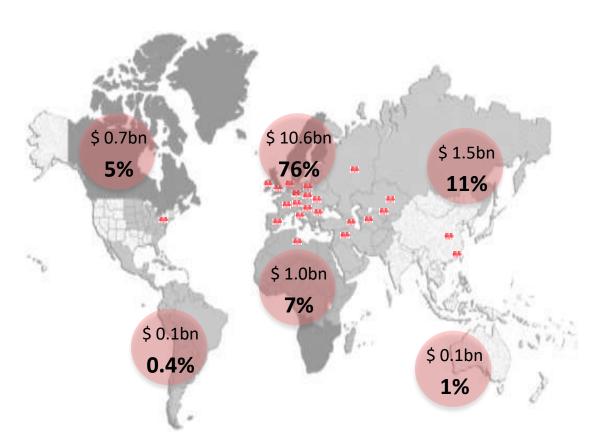
### **International Revenues / Total Combined Revenues**



Share of international revenues in total revenues of the largest contributors

70%46%65%FordTofaşArçelikOtosan

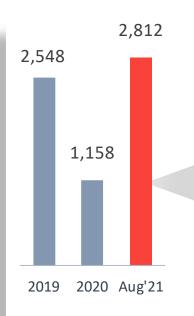
### Regional Breakdown of International Combined Revenues<sup>1</sup>



# Business Model Ensures Sustainability of Dividend Income

### **Dividend Income**

TL Million



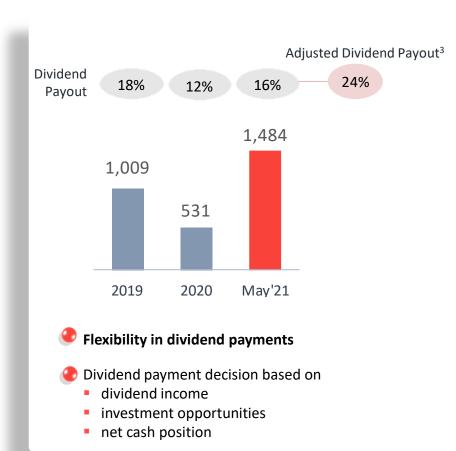
	2019	2020	Aug'21	y/y
Tüpraş (via EYAŞ)	1,489	-	-	n.m.
Ford Otosan	494	421	871	107%
Tofaş	331	451	564	25%
Arçelik	-	-	608	n.m.
Aygaz	157	61	61	0%
TürkTraktör	-	38	319	n.m.
Otokar	32	89	179	100%
Yapı Kredi Bank (inc. KFS)	-	-	193	n.m.
Tat Gıda	-	13	18	n.m.
Other Companies	45	85	n.a.	-
Total Dividend Income	2,548	1,158	2,812	-

### In 2021:

- Majority of dividend income from portfolio companies with FX or FX linked revenues
- Arçelik resumed dividends after 2 years
- YKB resumed dividends, yet capped with BRSA's 10% payout limit

### **Dividend Payout<sup>2</sup>**

TL Million

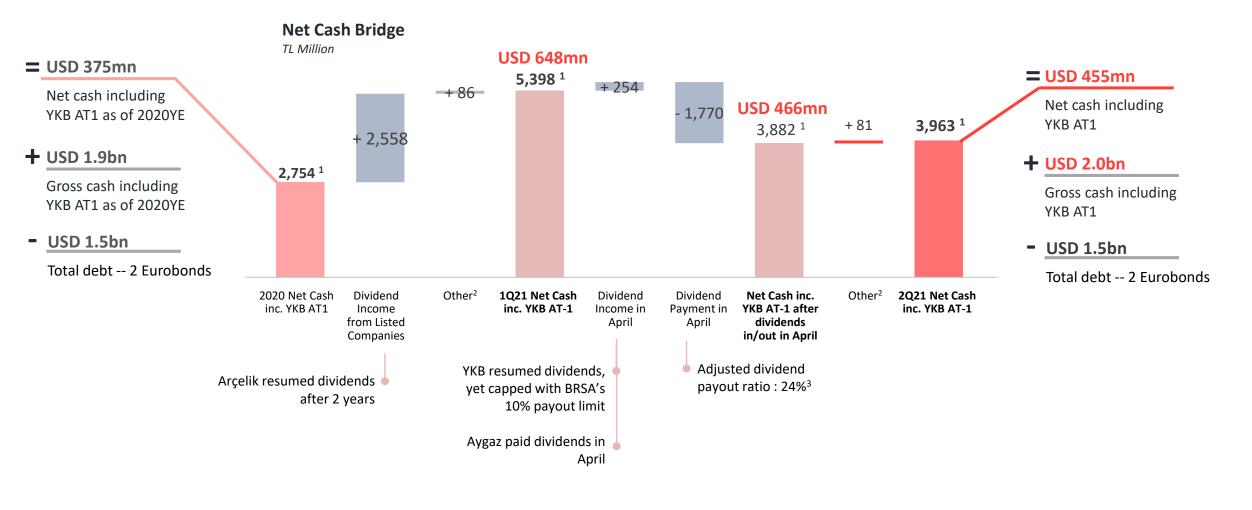


<sup>1</sup> Excluding unlisted companies and potential dividends for the remainder of the year

<sup>2</sup> Dividend payment excluding usufruct shareholders

<sup>3</sup> Excluding the TL3 bn non-cash one-off income in 2020, linked to the acquisition of additional Yapı Kredi shares

### **Strong Liquidity Maintained**





16

<sup>1</sup> USD net cash amounts are converted to TL in the Net Cash Bridge, using the USDTRY currency rates of 7.3405 for 31 December 2020, 8.3260 for 1Q21 and April'21, and 8.7052 for 2Q21. 2 Other includes management fees, OPEX, currency conversion impacts, net financial income/expense and other.

<sup>3</sup> Excluding the TL3 bn non-cash one-off income in 2020, linked to the acquisition of additional Yapı Kredi shares. For details on dividends paid/received see page 20.

# Fundamentals Remain Intact on the Back of Prudent Management

Strong Cash Position

### **USD 455mn**

Solo Net Cash

+ USD 1.8bn Gross cash

TL Hard Currency 79%

+ USD 213mn

YKB AT-1 Investment

USD 1.5bn

Total Debt 2 Eurobonds, USD 750mn each<sup>1</sup> Solid Liquidity

1.3x

Current Ratio on Combined Basis<sup>2</sup>

Sustainable Leverage

1.4x

Net Financial Debt / EBITDA on Combined Basis<sup>2</sup>

Flat FX Position

USD 65mn

Solo

**FX Long Position** 

### USD 314mn

Consolidated Long FX position after natural hedge<sup>3</sup>

### USD 176mn

Consolidated Long FX position after natural hedge weighted by effective ownership

<sup>1</sup> Issued in Mar'19: USD 750 mn, 6 yrs, 6.5% coupon; issued in Mar'16: USD 750 mn, 7 yrs, 5.25% coupon

<sup>2</sup> Excluding finance segment

<sup>3</sup> Net FX position at USD +314mn (excluding USD 0.8 bn of loans designating as hedging instruments (mainly Tüpraş) and USD 1.8 bn of natural hedge due to FX linked pricing of Tüpraş and Aygaz inventory)

### Well-Framed Investment Strategy for Clear Evaluation Process

### Strategy

- Standardized evaluation process for investments that require Holding evaluation
- Informed decisions via standard metrics and methods

### Main Investment Criteria

- IRR Calculated based on risk adjusted cost of capital
- Size Invest in assets in new sectors only if they move the needle at portfolio level
- Strategic fit Potential synergies
   & turnaround opportunities

### Scope

- Portfolio company investments predetermined thresholds
- Holding level investment decisions
- Divestitures

### **Investment Committee**

CEO, CFO, Sponsoring Business
 Unit President, Audit President,
 General Counsel



### New Businesses



Globa

- Consolidate leading positions
  - Exploit potential opportunities
- Improve effectiveness
- Expand in existing and/or adjacent sectors
- Opportunistic plays / partnerships

# Investing with a Focus on Scale and Returns

### **Investments** (Combined, TL bn) ~TL 42 bn 10.7 9.0 8.9 over the last 5 years with major capex 7.3 cycle now finalized 6.2 for main group companies 2016 2017 2018 2019 2020

Group companies financed investments mainly via their own balance sheets

### **Growth Opportunities**

# **Existing Businesses**

- Energy Domestic & int'l growth opportunities across different segments such as renewables, LNG and LPG
- Automotive New manufacturing and R&D projects for export markets with JV partners
- Consumer Durables Opportunistic buyouts in international markets
- Finance Growth opportunities in Turkey

### New Businesses

Exploit potential opportunities both locally and internationally

# S&P Rating Above the Sovereign



# Agenda

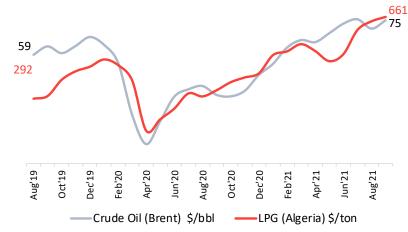


# Refining -- Pandemic Took Its Toll on Refining

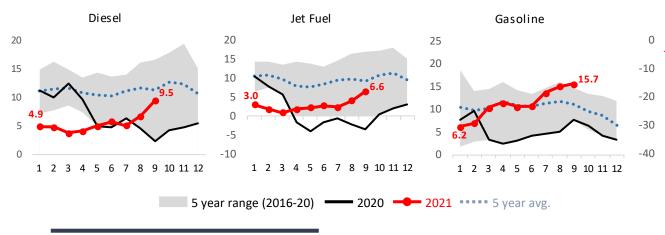
### **Competitive Advantages**

- Underpenetrated market with growing oil demand and diesel deficit; 7% CAGR for diesel demand over the last 5 years (2014-19)
- 2<sup>nd</sup> largest LPG market in Europe, 10<sup>th</sup> globally; biggest autogas market globally
- Strategically located between Asia and Europe; close to Middle East
- Structured legal framework and independent regulator
- Government incentives for renewable energy

### **Brent Crude Oil & LPG Prices**

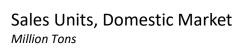


### **Crack Margins**

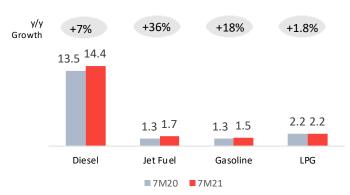


# High Sulphur Fuel Oil

1 2 3 4 5 6 7 8 9 10 11 12



**Latest Growth Trends** 

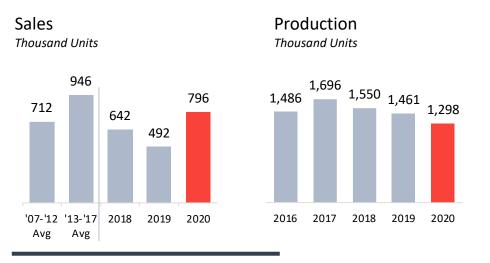


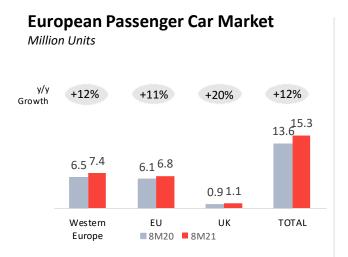
### **Automotive -- Robust Domestic Demand & Changing Consumer Preferences**

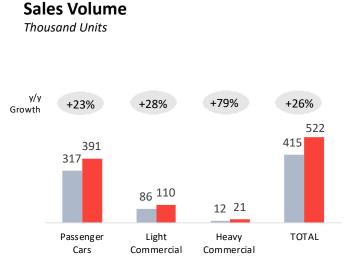
### **Competitive Advantages**

- 5<sup>th</sup> largest auto manufacturing hub in Europe; 15<sup>th</sup> largest globally with a production capacity of c. 1.6 million units
- Underpenetrated domestic market with strong growth potential
- Strong local supply with low cost production capabilities
- High export volume ensuring resilience vs domestic demand volatility
- 5<sup>th</sup> largest tractor market globally with 46% of 1.9mn tractor park
   >24 years indicating high replacement potential

### **Domestic Market Dynamics**

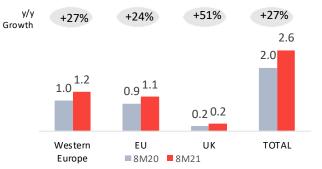




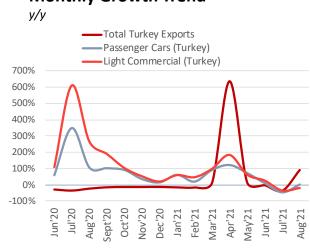


■8M20 ■8M21

# **European Light Commercial Vehicles Market** *Million Units*



### **Monthly Growth Trend**



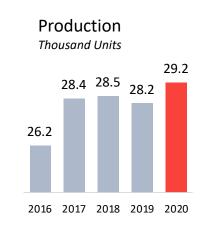
### Consumer Durables -- Buoyant Domestic Demand & Recovery in Export Markets Getting Visible

### **Competitive Advantages**

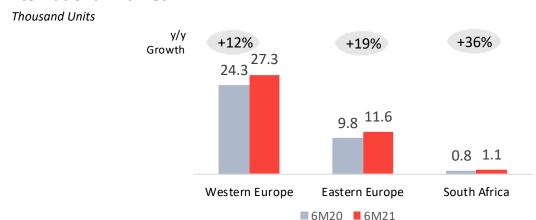
- Efficient and cost-effective production hub for multiple markets
- Solid domestic market growth potential driven by favorable demographics, lower penetration compared to EU, renewals, rapid household formation and urbanization
- Competitive labor costs and strong local supply
- Channels: 85% dealers; 15% chain retailers for durables

### **Domestic Market Dynamics**





### International Market<sup>1</sup>



### **Sales Volume**Thousand Units

# Monthly Growth Trend





### Finance -- Loan Growth Normalized Following Rate Hikes

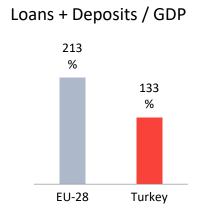
### **Competitive Advantages**

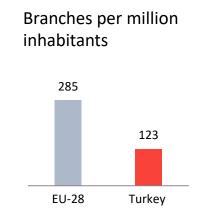
- Experience dating back 76 years
- Innovative service and branch network
- Pioneer in digital solutions

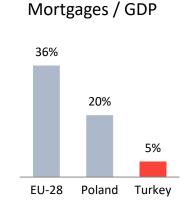
**Asset Quality** 

- Customer focused growth strategy
- Strong and diversified funding base
- Meeting all of the financial needs of its customers under one roof

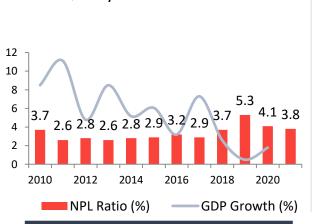
### Low Penetration Levels Providing an Opportunity for Rapid Growth

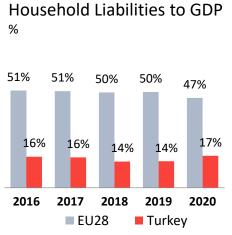


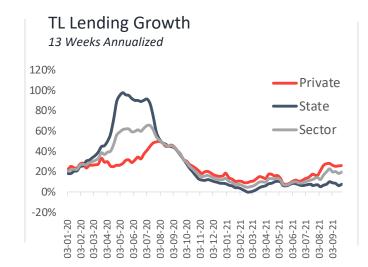




### **Growing, Healthy and Profitable Banking Sector**







	Sep'21	qtd	ytd	y/y
Loans	4.0	1.5%	10.8%	14.8%
+ TL	2.6	3.9%	8.4%	14.0%
+ FC (USD)	0.2	-1.0%	-0.5%	-1.2%
<b>Customer Deposits</b>	4.0	3.9%	17.1%	22.7%
+ TL	1.8	5.4%	17.5%	18.1%
+ FC (USD)	0.3	4.2%	0.7%	7.7%

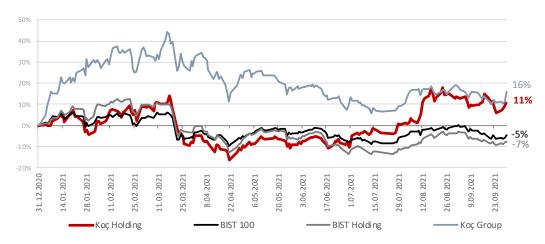
# Other Lines of Businesses -- Main Companies

	Sector	
Tat	Food	<ul> <li>Leader in tomato products, ketchup and canned pickles categories</li> <li>KH distribution company Düzey performs logistics for Tat Gıda products as well as some external leading brands</li> <li>Strong focus on end-to-end efficiency</li> </ul>
Koçtaş	DIY Retailing	<ul> <li>Leader in Do-it-Yourself market in Turkey with total sales area of c.250k m² (40 Koçtaş &amp; 100 Koçtaş Fix stores)</li> <li>JV structure with Kingfisher, a leading European DIY company with over 1,300 stores in 8 countries</li> <li>Focus on ensuring omni-channel shopping experience with continuous developments in digital channels and capabilities</li> </ul>
Zer	Central Procurement	<ul> <li>Strategic and operational procurement via access to a large pool of suppliers</li> <li>Start of expansion to clients outside of the Koç Group since 2016</li> <li>Initiatives to enhance digital channels and e-trade platform for SMEs</li> </ul>
Setur	Duty Free, Tourism, Marinas	<ul> <li>A range of tourism related services (incl. ticket sales, tours, events) via 34 authorized and 363 online agencies</li> <li>Duty-free sales operations at 42 shops in airports, land border gates and seaports</li> <li>Setur Marinas is the leader in Turkey with 22% market share and 10 marinas</li> <li>Special emphasis on corporate tourism. Focus on process automation and CRM integration</li> </ul>
KoçSistem	IT	<ul> <li>Leading player in the IT sector with large-scale projects and data centers</li> <li>Provider of innovative services such as IoT platforms and business solutions</li> <li>Preferred partner of Koç Group companies, also with c.50% of revenues from external companies</li> <li>Owns KoçDigital which leverages advanced analytics and internet of thing solutions</li> </ul>
Inventram	Innovation	<ul> <li>Evaluation and investment into start-ups, innovative products and ideas</li> <li>66% owned by Koç Holding and 34% by Koç University</li> <li>Facilitation of suitable project integration into Koç Group companies</li> </ul>

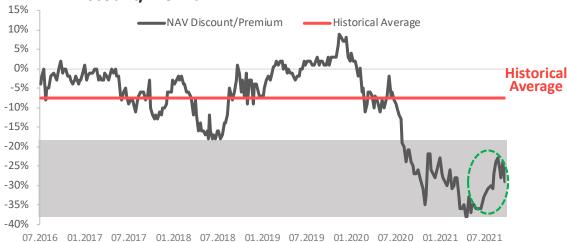
### Unwarranted NAV Discount Given Strong Fundamentals, Initiation of Buyback Program

### Relative Share Performance of Koç Holding vs. Koç Group<sup>1</sup>

Rebased at 2020YE



### NAV Discount/Premium<sup>2</sup>



# Effective Ownership Adjusted Mcap Changes of the Listed Portfolio Companies USD Million



### NAV Discount widened to historical levels due to:

- Turkey sell-off, proxy status
- Significant outperformance of some portfolio companies in BIST

### Initiation of the first share buyback program:

- The current market is deemed ineffective in reflecting the true value and fundamentals of Koç Holding.
- Max. amount of funds to be allocated for share buybacks to be TL 700mn (c. \$ 80bn equivalent), ~5% of free float.

<sup>2</sup> Data based on Yapı Kredi Invest calculations. Calculation based on listed companies' Mcap as of the calculation date + Net Cash including AT-1 announced in quarterly Koç Holding Earnings Presentations + unlisted companies internal valuation by Yapi Kredi Invest



<sup>1</sup> Koç Group's data is excluding Koç Holding.

# Agenda



# **Performance Highlights**

# **Energy -- Diversified and Synergetic Positioning**

### 1H21 Highlights

- + Inventory gains with increase in crude oil prices
- + Recovery in domestic demand
- + Higher capacity utilization in the second quarter
- Slight improvement in crack margins

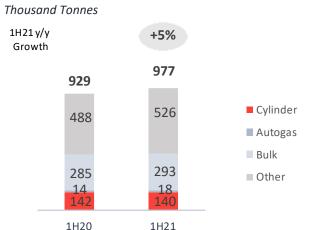
Contribution to Consolidated Net Income: TL 482mn, +148% y/y

### Tüpraş **Capacity Utilization Refining Margins** USD/Bbl 3.3 Tüpraş Net Refining Margin Med Complex Margin 1H21 Crude Other 1H21 Crude 71% -0.2 9M20 2020 1Q21 1H21

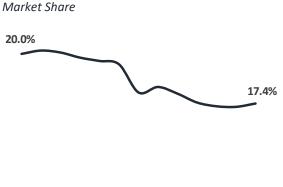
### **Financial Performance**

TL Million	Energy	Automotive	Durables	Finance	Other	TOTAL
Combined Revenues <sup>1</sup>	82,077	57,579	31,856	29,611	10,263	211,386
Change (y/y)	70%	86%	75%	40%	35%	68%
Segment Share in Total	39%	27%	15%	14%	5%	
Combined Operating Profit <sup>2</sup>	4,277	6,208	2,647	4,378	67	17,577
Change (y/y)	513%	112%	108%	44%	n.m.	180%
Segment Share in Total	24%	35%	15%	25%	0.4%	
Combined Profit Before Tax	783	5,949	1,924	4,378	392	13,426
Change (y/y)	123%	173%	182%	43%	n.m.	125%
Combined Net Income	1,270	5,640	1,662	3,429	324	12,325
Change (y/y)	147%	170%	231%	43%	n.m.	120%
Consolidated Net Income <sup>3</sup>	482	2,443	685	1,566	135	5,311
Change (y/y)	148%	166%	226%	83%	n.m.	20%

### **Aygaz Sales Volume**



### Opet -- #2 in White Products



7M20 9M20 11M20 Jan'21 3M21 5M21 7M21

Energy Market Regulatory Authority data used for sectoral indicators

<sup>1</sup> Refere revenue elimination

<sup>2</sup> Excluding FX gains/losses and credit finance income/charges on trade receivables and payables (Combined operating profit reported in 1H21 financial report is TL 15,830 mn)

<sup>3</sup> Koç Holding's consolidated net income after the share of JV partners and non-controlling interests
4 Excluding one-offs in 1020; (i) TL3 bn net gain, resulting from the bargain purchase and change of control at YKB, (ii)TL0.4 bn termination fee income

Investor Pr

# **Energy Companies**

# Tüpraş -- Turkey's Largest Refining Capacity

<b>1.5</b> 3.7	<b>11.9</b> 9.3	3%
3.7	9.3	
		7%
2.8	2.6	-7%
0.9	11.1	2%
7.2%	78.0%	0.8 pp
,219 5	53,509	104%
<b>314</b>	3,681	-552%
.1%	6.9%	10.0 pp
,450	939	nm
1.1	3.3	2.3
0.6	0.0	-0.6
2.5	2.2	-10.2
7.0	28.7	6%
	,219	0.9 11.1 7.2% 78.0% ,219 53,509 814 3,681 .1% 6.9% 1 ,450 939 1.1 3.3 0.6 0.0 2.5 2.2

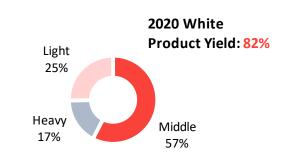
- 7<sup>th</sup> largest refinery in Europe and 26<sup>th</sup> largest globally
- Wide range of crude oil processing capacity (30 MT via 4 well-positioned refineries)
- One of the most complex refineries globally (Nelson Complexity index of avg. 9.5; İzmit 14.5)
- ~57% of Turkey's total storage capacity together with Opet
- Access to cheaper sources of crude oil with ability to use heavier and sour crudes
- Operational flexibility
- Energy efficiency programs
- Large scale capex finalised



### **Diversified Supply Base**

- 15 different sources
- Main sources constitute Iraq, Turkey, Russia, Nigeria, Kazakhstan, S. Arabia, Libya

### **Focus on Higher Margin Products**



### **Initiatives / Developments**

- 1H19: Residuum Upgrade Project (RUP) maintenance completed in order to better position for IMO 2020
- 2018: Major maintenance schedule completed
- 2018: Trading office opened in London
- Jun'15: RUP ( with ~US\$ 3bn capex) is fully operational (raising complexity, capacity utilization, white product yield and profitability)

30

# **Energy Companies**

# Aygaz -- Market Leader in LPG for more than 55 years

(TL thousands)	1H20	1H21	y/y
Sales Volume (k, tons)	929	977	5%
Auto	285	293	3%
Cylinder	142	140	-1%
Wholesale, Bulk & Exports	502	544	8%
Revenues	4,150	5,402	30%
EBITDA	103	272	nm
EBITDA margin	2.5%	5.0%	2.6 pp
Net Income	-186	184	nm
Net Debt / EBITDA	2.1	2.0	-0.1
Mcap (TL bn) <sup>1</sup>	4.3	4.6	8%

- Generic brand in Turkey for LPG with 26% market share in LPG market
  - 22% market share in autogas
  - 41% market share in cylinder LPG
- Fully integrated LPG services
- Serves 100k homes with cylinder LPG daily
- More than 1mn vehicles use Aygaz autogas daily
- Synergies with Koç Group energy companies

### **Sector Dynamics**

- Autogas: CAGR of ~2% over the last 3 years
  - 37% of 12.5 mn cars in Turkey run on LPG, largest fleet globally
  - ~30%+ price advantage vs. gasoline
  - ~80k conversions from gasoline to LPG per year
- Cylinder gas: Slightly declining demand over the last 3 years
  - Continuing natural gas grid conversion and urbanization
  - Rising LPG prices pressuring demand

### **Wide Distribution Network**

- ~2,300 cylinder LPG dealers
- 1,700+ autogas stations









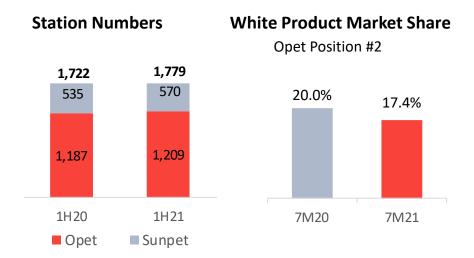
### **High Logistics Competency**

- Largest fleet operator
  - Reduces costs
  - Provides flexibility in sourcing and inventory management
- Over 1 MT filling capacity
- Direct import to 5 different locations

- Aug'21: Aykargo was renamed as Sendeo and 45% of the shares with TL 16mn nominal value was transferred to Koç Holding from Aygaz.
- Jan'21: Aygaz teamed up with United LPG, subsidiary of United Enterprises from Bangladesh, in order to operate in the LPG market in Bangladesh
- Aug'20: Aykargo, originally an in-house entrepreneurship project, was founded to keep up with the e-commerce and cargo distribution businesses.

# **Energy Companies**

### Opet

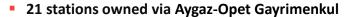


### Entek

### **Energy Sector Dynamics**

- Excess capacity leading to pressure on profitability
   Turkey's total installed generation capacity: 95,891 MW
  - ✓ State-run 25.2%; unlicensed 7.1%; public generation plants accounted for a 22.3%, private sector 67.5%
- Increasing focus on renewable energy Breakdown of installed capacity by fuel type: hydro 32%; natural gas 27%; imported and domestic coal-fired 21%; wind 9%; solar 7%; other renewable and thermal 4%

- Second biggest distribution company by volume
- Unrivalled leader in customer satisfaction in its sector for 10 years
- 1.1 million m<sup>3</sup> storage capacity via 5 terminals



- JV with THY on jet fuel distribution
- JV with Fuchs<sup>1</sup> on production and marketing of mineral oils
- 40% owned by Tüpraş and 10% by other Koç (18% total indirect KH stake)





Focus on strengthening renewable energy portfolio

ENTEK

- Acquired a 60 MW wind power plant from STEAG
- 436 MW total installed capacity: 8 hydro power plants (264 MW),
   1 natural gas (112 MW), 1 wind (60 MW)
- Possibility to purchase electricity and sell via wholesale company Eltek allows hedging against drops in system prices
- Mar'18: Acquired 2 hydro power plants with 178 MW installed capacity for TL 1.3bn
- Dec'17: Acquired 3 hydro plants with 24 MW installed capacity

# **Performance Highlights**

# **Automotive -- Undisputed Leader in Turkey**

### 1H21 Highlights

- Strong domestic market growth
- Improvement in export markets
- Favorable product mix
- Solid export contracts
- Opex control and pricing discipline
- Production suspensions due to semi-conductor availability

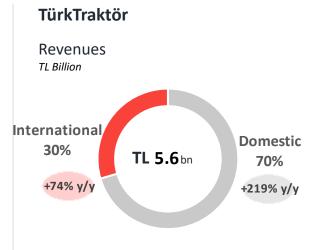
Contribution to Consolidated Net Income: TL 2,443mn, +166% y/y

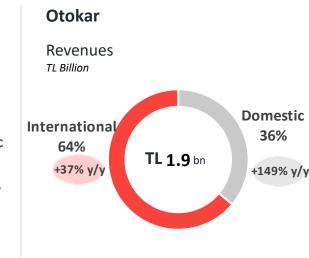
### **Ford Otosan** Revenues TL Billion **Domestic** International 26% 74% **TL 26.8** bn +94% y/y +72% y/y



### **Financial Performance**

TL Million	Energy	Automotive	Consumer Durables	Finance	Other	TOTAL
Combined Revenues <sup>1</sup>	82,077	57,579	31,856	29,611	10,263	211,386
Change (y/y)	70%	86%	75%	40%	35%	68%
Segment Share in Total	39%	27%	15%	14%	5%	
Combined Operating Profit <sup>2</sup>	4,277	6,208	2,647	4,378	67	17,577
Change (y/y)	513%	112%	108%	44%	n.m.	180%
Segment Share in Total	24%	35%	15%	25%	0.4%	
Combined Profit Before Tax	783	5,949	1,924	4,378	392	13,426
Change (y/y)	123%	173%	182%	43%	n.m.	125%
Combined Net Income	1,270	5,640	1,662	3,429	324	12,325
Change (y/y)	147%	170%	231%	43%	n.m.	120%
Consolidated Net Income <sup>3</sup>	482	2,443	685	1,566	135	5,311
Change (y/y)	148%	166%	226%	83%	n.m.	20%





Automotive Manufacturing Association data used for sectoral indicators. HCV data based on restated AMA figures.

<sup>2</sup> Excluding FX gains/losses and credit finance income/charges on trade receivables and payables (Combined operating profit reported in 1H21 financial report is TL 15.830 mn)

<sup>3</sup> Koc Holding's consolidated net income after the share of JV partners and non-controlling interests

<sup>4</sup> Excluding one-offs in 1020: (i) TI3 by net gain, resulting from the bargain purchase and change of control at YKB. (ii) TI 0.4 by termination fee income

# **Automotive Companies**

### Ford Otosan -- Turkey's Leader in Commercial Vehicles with Strong R&D Power

(TL thousands)	1H20	1H21	y/y
Total Unit Sales (000 k) 1	122.9	164.1	34%
Domestic	26.4	37.5	42%
PC	6.0	6.3	5%
LCV	8.9	17.6	97%
MCV	10.1	10.5	4%
Trucks	1.4	3.2	126%
Exports	96.5	126.6	31%
<b>Total Production</b> (000 k)	117.5	157.7	34%
Revenues	15,094	26,787	77%
Domestic	3,555	6,896	94%
Exports	11,539	19,891	72%
% of Exports	76.4%	74.3%	-2.2 pp
EBITDA	1,708	3,312	94%
EBITDA margin	11.3%	12.4%	1.0 pp
Net Income	909	2,819	210%
Net Debt / EBITDA	1.2	0.6	-0.6
<b>Mcap</b> (TL bn) <sup>2</sup>	42.9	58.6	37%

Gölcük Plant is the only
Ford plant included in
WEF Global Lighthouse Network

- Europe's largest commercial vehicle manufacturer 86% share in Ford Europe's Transit family sales
- Ford Motor Co. committed to invest at least \$30 billion in electrification through 2025, more than twice what the company had previously committed to EVs, and in AVs to \$7 billion, as Ford's commercial vehicle range in Europe to be 100% zero-emissions capable by 2024 and 2/3<sup>rd</sup> of sales expected to be all-electric or plug-in hybrid by 2030.
- Ford Otosan will manufacture E-Transit, Ford's first all-electric commercial van that is arriving in Spring'22 as well as next-generation Custom Family with plug-in hybrid and all-electric variants in 1H23. Volkswagen AG's next-generation 1-ton commercial vehicle will be built by Ford Otosan as part of Ford-VW strategic alliance. Ford Otosan will invest EUR 1,390 million over the course of the next 5 years, increase the 1-ton commercial vehicle production capacity to 405K units, replacing the current 180K units capacity for the similar product, and produce with an 11-year planned life cycle.
- Ford Trucks signed the Transition To Zero-Emission Road Freight Transport statement, committing to be Carbon-Neutral by 2050, implying that by 2040 all new trucks sold must be fossil free.
- Strong positioning in Ford universe: Lead manufacturing plant of Ford Transit globally, Single source of Custom & Courier, Center of excellence for Ford Trucks
- EUR denominated 'cost-plus' export agreements with volume guarantees
- Major markets: UK & Germany (43% of exports in 1H21)

- 4Q20: TL20.5bn incentive to be used in product diversification & expansion investments for the new generation commercial vehicle and battery assembly
- 2019: Completion of Ford Transit facelift, Launch of Custom plug-in hybrid (PHEV) a first in its segment
- 2018: Completion of facelift of Ford Custom and Ford Courier, Capacity increase of 15k to 455k, F-Max heavy truck with IP rights 100% owned by Ford Otosan is launched in Oct'18 in Turkey and in 2019 globally
- 2017: Capacity increase from 415K up to 440k completed
- 2016: Start of in-house developed Euro 6 Ecotorq engine production the first & only truck engine designed and manufactured in Turkey
- 2011-2014: US\$1.4bn investment to increase capacity and renew entire product portfolio



# **Automotive Companies**

### Tofaş -- Defensive Portfolio with Take-or-Pay Contracts

(TL thousands)	1H20	1H21	y/y
Total Unit Sales (000 k)	88	126	43%
Domestic	41.1	63.4	54%
PC	26.8	43.2	61%
LCV	12.5	18.1	45%
MCV	1.9	2.1	14%
Exports	47.2	62.7	33%
<b>Total Production</b> (000 k)	84.5	126.3	49%
Revenues	7,499	14,011	87%
Domestic	3,316	6,977	110%
Exports	4,183	7,034	68%
% of Exports	56%	50%	-5.6 pp
EBITDA	1,141	2,087	83%
EBITDA margin	15.2%	14.9%	-0.3 pp
Net Income	635	1,484	134%
Net Debt / EBITDA	0.8	0.4	-0.4
Mcap (TL bn) <sup>1</sup>	15.5	26.0	68%

"Gold" level in World Class
Manufacturing since 2013<sup>2</sup>

- Only company producing both passenger & commercial vehicles
- Stellantis plans to invest more than EUR 30bn through 2025 on electrifying its vehicle lineup. They intend to become the market leader in low emission vehicles (either battery or hybrid electric), targeting over 70% of sales in Europe and over 40% in the United States to be LEV by 2030. The total cost of owning an EV is aimed to be made equal to that of a gasoline-powered model by 2026. All 14 of the Group's brands are committed to offering best-in-class fully electrified solutions.
- Intellectual and industrial property rights for MiniCargo, New Doblo as well as its PC models (Egea/Tipo)
- Export contracts with "cost-plus" and "take-or-pay" clauses ensure sustainable profitability
- Consumer financing activities via its fully owned subsidiary, Koç Fiat Kredi
- Major markets: Italy, France & Spain (~50% of export units)

- 4Q20: Extension of Doblo contract for one year until end of 2022
- 4Q19: Extension of MCV contract for three years until the end of 2024
- 2Q19: Facelift investment decision for the Egea / Tipo passenger car family for US\$ 225mn by YE20 (the projects size has been expanded from 2023 till YE24 with additional 150k units)
- YE17: Capacity expansion by 50k units for Egea/Tipo branded PCs is completed; production capacity reached 450k units
- 2016-19: Fiat Egea is the best selling passenger car in the domestic market
- 2011-2016: US\$ 1bn investment to produce 1.3 mn passenger cars by 2023. Start of serial production for different models as of YE15 and 1H16



# **Automotive Companies**

# TürkTraktör -- Largest Tractor Manufacturer in Turkey

(TL thousands)	1H20	1H21	y/y
SECTOR			
Tractor Unit Sales (000 k)	25.3	40.7	61%
Domestic	18.7	32.0	71%
Exports	6.6	8.7	31%
<b>Total Production</b> (000 k)	17.6	40.6	130%
TÜRKTRAKTÖR			
Tractor Unit Sales (000 k)	13.1	25.5	94%
Domestic	7.3	17.9	144%
Exports	5.8	7.6	31%
<b>Total Production</b> (000 k)	12.4	25.3	105%
Revenues	2,179	5,576	156%
Domestic	1,231	3,929	219%
Exports	948	1,647	74%
% of Exports	43%	30%	-14.0 pp
EBITDA	278	863	210%
EBITDA margin	12.8%	15.5%	2.7 pp
Net Income	161	608	279%
Net Debt / EBITDA	0.9	n.m.	
Mcap (TL bn) <sup>1</sup>	9.1	8.7	-5%

Diversified product range

The **first R&D center** in its sector

- Market leader for the last 13 consecutive years. Covers 77% of total Turkish tractor production, 90% of total exports
- Largest tractor producer with 50k capacity
- JV structure with CNH Industrial: The only design and production center for certain products globally
- Widest sales and after sales network
- First in Turkey in utilizing flexible manufacturing lines with automatic manufacturing units and complex control systems
- State of the art manufacturing processes with the first robotized paint shop in the Turkish tractor sector
- Exports to more than 130 countries with US & Europe being major ones

- 2020: Production of New Holland and Case branded Tractor Loader Backhoe (TLB) started in Ankara plant
- 2019: Erenler Factory obtained the Silver award in World Class Manufacturing standards in its fifth year Ministry of Industry accredited R&D, Design and Innovation Office opened in İstanbul as an R&D Center
- **3Q17:** Introduction of TürkTraktör Finance, a first in the Turkish agriculture to enable farmers a practical and easy loan experience at the dealers, with the motto "all financial transactions under one roof"
- **2Q15:** Movement of the paint shop and assembly line of all product groups to Erenler was completed (currently component manufacturing in Ankara, assembly in Erenler)
- 2014: Erenler plant was opened, capacity increased by 15K to 50k units
- 2013: Entered a new business line, the construction equipment market, as being Turkey distributor of Case and New Holland brands

# **Automotive Companies**

# Otokar -- A leading land systems and bus manufacturer

(TL thousands)	1H20	1H21	y/y
Revenues	1,136	1,860	64%
EBITDA	446	793	78%
EBITDA margin	39.3%	42.6%	3.4 pp
Net Income	172	397	130%
Net Debt / EBITDA	2.7	2.0	-0.7
<b>Mcap</b> (TL bn) <sup>1</sup>	7.3	7.7	6%

- Leading supplier and exporter of land platforms
- Products with Otokar IP rights used on 5 continents and >60 countries
- Market leader in passenger bus segments it operates with ~33% market share

## **Initiatives / Developments**

- 4Q20: A total of US\$ 135mn export contract signed covering armored vehicle deliveries until end of 2022
- **2Q20:** Signed EUR 18.7mn export contract with Municipal Development Fund of Georgia covering 175 busses to be delivered in batches until March 2021.
- 2Q20: Won İzmir Municipality bus tender for 364 units for ~TL 570mn, delivery to be completed within 2021
- 1Q20: Collaboration and supply contract was signed with IVECO
- **4Q19:** Founded its 4<sup>th</sup> company outside of Turkey in Kazakhstan
- **3Q19:** Introduced Turkey's first domestically developed electric powered armored combat vehicle Akrep IIe
- 1Q17: Signed the largest single export contract (US\$ 661mn) in Turkish defense sector with Tawazun for production of 8x8 armored vehicles for UAE to be delivered in 4Q18-23

## The most popular bus brand in Turkey in the segments which it operates in for the 12<sup>th</sup> consecutive year

# **Automotive Companies**

# Otokoç -- Turkey's leading automotive retailing and car rental company

(TL thousands)	1H20	1H21	у/у
Revenues	4,423	8,040	82%
EBITDA	896	1,567	75%
EBITDA margin	20.3%	19.5%	-0.8 pp
Net Income	195	527	171%

- Sales and post-sales activities with a total of 341 points in 9 countries: Turkey, Kazakhstan, Azerbaijan, N. Iraq, Hungary, Georgia, N. Cyprus, Ukraine and Greece
- >30% share in Ford & Fiat CV sales; 9% share in total auto market
- Rent-a-car & operational leasing via > 42k vehicles (Avis, Budget)
- Leading position in car rental in Greece, Azerbaijan, Kazakhstan and N. Iraq

## Leader in second hand vehicle sales among corporate brands with sales of around 17,000 units

## **Initiatives / Developments**

• Dec'17: Acquired the licensee Company of Avis, Budget and Payless brands in Greece together with Avis Budget Group for EUR 81mn which has a car park over >30k vehicles

# **Performance Highlights**

## **Consumer Durables**

## 1H21 Highlights

- + Robust domestic and international revenues
- Currency tailwinds
- Comfortable leverage even after acquisitions
- Higher raw material prices

Contribution to Consolidated Net Income: TL 685mn, +226% y/y

## **Financial Performance**

TL Million	Energy	Automotive	Consumer Durables	Finance	Other	TOTAL
Combined Revenues <sup>1</sup>	82,077	57,579	31,856	29,611	10,263	211,386
Change (y/y)	70%	86%	75%	40%	35%	68%
Segment Share in Total	39%	27%	15%	14%	5%	
Combined Operating Profit <sup>2</sup>	4,277	6,208	2,647	4,378	67	17,577
Change (y/y)	513%	112%	108%	44%	n.m.	180%
Segment Share in Total	24%	35%	15%	25%	0.4%	
Combined Profit Before Tax	783	5,949	1,924	4,378	392	13,426
Change (y/y)	123%	173%	182%	43%	n.m.	125%
Combined Net Income	1,270	5,640	1,662	3,429	324	12,325
Change (y/y)	147%	170%	231%	43%	n.m.	120%
Consolidated Net Income <sup>3</sup>	482	2,443	685	1,566	135	5,311
Change (y/y)	148%	166%	226%	83%	n.m.	20%

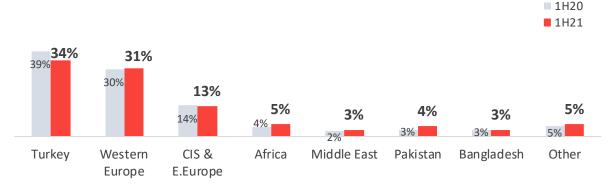
## **Arçelik**





## Regional Breakdown of Revenues





White Goods Manufacturing Association data used for Turkish market; retail panel data used for international markets

39

<sup>1</sup> Refere revenue eliminations

<sup>2</sup> Excluding FX gains/losses and credit finance income/charges on trade receivables and payables (Combined operating profit reported in 1H21 financial report is TL 15,830 mn)

<sup>3</sup> Koc Holding's consolidated net income after the share of JV partners and non-controlling interests

# **Consumer Durables Companies**

# Arçelik -- Truly Global with Sales to Over 100 Countries Worldwide

(TL thousands)	1H20	1H21	y/y
Revenues	15,600	27,518	76%
Domestic	6,014	9,476	58%
Exports	9,586	18,043	88%
% of Exports	61%	66%	4.1 pp
White Goods	11,181	21,095	89%
Electronics	1,894	2,261	19%
Other (mainly A/C)	660	1,395	111%
EBITDA	1,739	3,317	91%
EBITDA margin	11.1%	12.1%	0.9 pp
Net Income	662	1,623	145%
Net Debt / EBITDA	1.9	2.0	0.1
Working Capital / Sales	26%	27%	1.7 pp
<b>Mcap</b> (TL bn) <sup>1</sup>	19.2	22.1	15%

Romania plant included in **Global Lighthouse Network** 

The first and only Turkish company
in the Top 200 List of
World Intellectual Property Organization

- Domestic leader (>50% m. share in white goods, ~50% in Acs, ~27% in TVs)
- Leading positions in key international markets. Beko as the flagship brand
- Extensive & exclusive dealer network (~3,000 dealers, 600+ after-sales points)
- Production in low-cost regions, proximity to key markets and economies of scale
- Production centers in 8 countries<sup>2:</sup> Turkey, S. Africa, Romania, Russia, Pakistan, Thailand, Bangladesh, India

## **Sector Positioning**

Turkey	<b>1<sup>st</sup></b> Ranking	UK	<b>1<sup>st</sup></b> Ranking
Eastern Europe	<b>1<sup>st</sup></b> Ranking	South Africa	<b>1<sup>st</sup></b> Ranking
Romania	<b>1<sup>st</sup></b> Ranking	Poland	<b>1</b> st Ranking
Pakistan	<b>1<sup>st</sup></b> Ranking	Banglades	h <mark>2<sup>nd</sup></mark> Ranking

## **Initiatives / Developments**

- Jul'21: Established a JV with <u>Hitachi GLS</u> (Arçelik 60%) to operate in the global home appliances market outside the Japanese market (transaction value calculated ~US\$ 343mn on a cash-free and debt-free basis). as of 1 July 2021, while an amount of US\$ 268mn of total Transaction Value was paid to HGLS, an amount of ~US\$75 part was transferred to escrow account and share transfer has been completed.
- May'21: Purchase of Whirlpool Global Holdings manufacturing Whirlpool branded refrigeration units and washing machines for Whirlpool's European subsidiaries in Turkey has been completed with at a transaction value of EUR 78.3mn.
- Mar'19: Acquisition of <u>Singer in Bangladesh</u> for US\$ 75mn (2<sup>nd</sup> largest WG player in Bangladesh with a wide distribution network; #2 in refrigerator, #1 in washing machine & AC)
- May'17: JV agreement with Voltas (part of the Tata Group) in India with equity of US\$ 100mn. Refrigerator production facility opened in YE19. Other domestic appliances started to be imported to India with ~TL 110mn of revenues in 2019
- May'17: Greenfield investment for a new washing machine plant
  - o in Romania (EUR 105mn capex) commenced production in 1Q19 in addition to the existing refrigerator plant
  - Jun'16: Acquisition of <u>Dawlance in Pakistan</u> for US\$ 258mn, the white goods market leader in Pakistan (#1 in cooling & MW; #2 in AC & laundry)
- 1Q'16: New refrigerator plant in <u>Thailand</u> becomes operational (US\$ 100mn capex). Creation of sales network for neighboring countries
- Jul'11: Acquisition of Defy in South Africa for US\$ 230mn. Defy is the market leader in South Africa with ~40% market share.



<sup>2</sup> Refrigerator plant in India became operational in YE19; increasing the number of countries of production to 9

# **Performance Highlights**

## Finance

## 1H21 Highlights

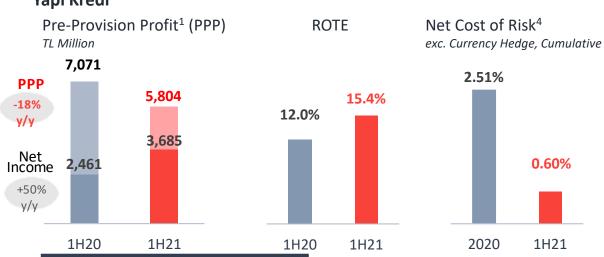
- + Small ticket loan growth and increased share of demand deposits
- + Lower CoR on the back of limited NPL inflows, strong collections
- + Across the board improvement in fee income
- + Comfortable capital buffers and transition to the IRB approach
- Decline in cumulative Core NIM due to elevated TL deposit costs

Contribution to Consolidated Net Income: TL 1,566mn, +83% y/y

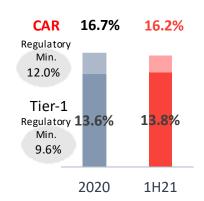
## **Financial Performance**

TL Million	Energy	Automotive	Consumer Durables	Finance	Other	TOTAL
Combined Revenues <sup>1</sup>	82,077	57,579	31,856	29,611	10,263	211,386
Change (y/y)	70%	86%	75%	40%	35%	68%
Segment Share in Total	39%	27%	15%	14%	5%	
<b>Combined Operating Profit</b> <sup>2</sup>	4,277	6,208	2,647	4,378	67	17,577
Change (y/y)	513%	112%	108%	44%	n.m.	180%
Segment Share in Total	24%	35%	15%	25%	0.4%	
Combined Profit Before Tax	783	5,949	1,924	4,378	392	13,426
Change (y/y)	123%	173%	182%	43%	n.m.	125%
Combined Net Income	1,270	5,640	1,662	3,429	324	12,325
Change (y/y)	147%	170%	231%	43%	n.m.	120%
Consolidated Net Income <sup>3</sup>	482	2,443	685	1,566	135	5,311
Change (y/y)	148%	166%	226%	83%	n.m.	20%

## Yapı Kredi



Solvency Ratios<sup>1</sup>



Selected Balance Sheet Figures

TL Billion	1H21	q/q	y/y	ytd
Loans <sup>2</sup>	318.1	4%	25%	13%
+ TL	189.9	5%	31%	14%
+ FC (USD)	14.7	-1%	-8%	-6%
<b>Customer Deposits</b>	294.9	1%	21%	14%
+ TL	118.6	2%	3%	15%
+ FC (USD)	20.2	-4%	7%	-5%
Demand/Total Deposits	37%	2pp	0рр	1pp
Loans/(Total Deposits+TL Bonds)	104%	2pp	4pp	-1pp
NPL Ratio <sup>3</sup>	5.6%	-0.2pp	-1.5pp	-1.2pp
Provisions / Gross Loans	7.2%	-0.2pp	-0.1pp	-0.6pp

Sector figures are based on BRSA weekly data. YKB figures are based on consolidated BRSA financials, unless otherwise is noted.

PPP excludes expected credit loss (ECL) collection income and trading income to hedge FC ECL. ROTE indicates Return on Average Tangible Equity. CoR= (Total Expected Credit Loss- Collections-FC ECL hedge)/Total Gross Loans 1 Ratios exclude regulatory forbearances. 2 TL and FC Loans are adjusted for the FX indexed loans.

<sup>3</sup> BRSA Bank-only. Excludes temporary regulatory changes and is comparable with previous periods, 90-180 days past due loans are classified as NPL and 30-90 days past due loans are as Stage 2.

# Agenda



# **Sustainability**

# Lead.Together

- ✓ Lead. Together: Our approach to sustainable, profitable growth
  - ✓ It sets a framework for making **collective progress**, and it helps us harness the power of our network to drive positive change.
- ✓ Lead. Together means we will
  - **innovate** and **collaborate** to find solutions to big, complex issues
  - be a positive role model that drives change in society and act bravely to transform our business for the better
- Part of the bigger picture:
   Committed to deliver the UN Sustainable Development Goals
- ✓ Identified the material issues to shape Koç Group's roadmap in ESG
  - Transition to low carbon economy is a key material issue
  - ✓ Koç Group has committed to be Carbon Neutral by 2050
- ✓ We aim to improve our ESG reporting going forward

## **Sustainability Indicators**

One of the first signatories of **UN Global Compact** and **UN WEPS** 





The first company from Turkey to be a signatory of the International Business Council's **Stakeholder Capitalism Metrics** 

Became supporter of
Task Force on Climate-Related
Financial Disclosures (TCFD)



BBB rating in the MSCI Sustainability Index



Included in FTSE4Good Emerging Markets Index



Included in

BIST Sustainability Index



# **Sustainability**

# Committed to be a Corporate Citizen

## Vehbi Koç Foundation: Institutionalization for social development

- Established in 1969 as Turkey's first private foundation
  - o to make philanthropic endowments for the public good
  - o to create sustainable and replicable projects and programs in education, healthcare, culture and arts
- Assets: TL 7.3 bn<sup>1</sup>

## **Education**

- The Koç School (1988)
- Koç University (1993)
- Koç Primary Schools (1998-2008): 17 schools across Turkey

## Healthcare

- Semahat Arsel Nursing Education and Research Center (SANERC, 1992)
- VKV American Hospital (1995)
- Koç University School of Nursing (1999)
- Koç University School of Medicine (2010)
- Koç University Hospital (2014)

**Culture & Arts** 

Sadberk Hanım Museum (1980): Turkey's first private museum

**Websi Koc Foundation** 

- Vehbi Koç Ankara Studies Research Center (1994)
- Suna-İnan Kıraç Research Institute for Mediterranean Civilizations (AKMED,1996)
- Antalya Kaleiçi Museum (2000)
- Koç University Research Center for Anatolian Civilizations (ANAMED, 2005)
- TANAS Art Gallery, Berlin (2008 2013)
- ARTER (2010)
- VKV Ford Otosan Gölcük Culture & Community Center (2011)
- Ankara University Mustafa V. Koç Marine Archaeology Research Center (2015)



# **Sustainability**

## Initiatives for Social Advancement

## Our projects' commonalities are unity, synergy and leadership established through our companies, employees and dealers

## 'For My Country' project

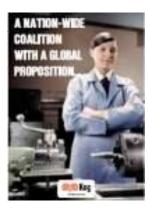
#### Since 2006:

- >1 mn tree saplings planted in 7 'For My Country' forests
- 18k children embraced environmental awareness
- 84k units of blood donated
- 126k individuals participated in the 'Right Approach To Disability' training programs
- 'I Support Gender Equality For My Country' program launched to create gender-sensitive workplaces



# Vocational Education: A Crucial Matter for the Nation Since 2006:

- 8k students in 81 provinces and 264 schools have been provided with active scholarships
- Coaching support for students was provided by 579 Koç
   Group employees in 76 provinces



#### **Istanbul Biennial**

- Largest contemporary art platform in Turkey
- One of the four most important biennials in the world
- Sponsorship between 2007-2026
- Organized by the Istanbul Foundation for Culture and Arts (İKSV)



## **Koç Sports Fest**

- Since 2006: 38 cities over 14 years and a total of 120 festivals were organized in 41 universities
- Main sponsor for the Turkey University Sports Federation since 2009
- Most prestigious sports event held among universities with the largest participation of any sports organization
- More than 26k athletes in 63 different branches of sport from nearly 200 universities are hosted





# Appendix

# **Appendix - 2021 Expectations of the Listed Group Companies**

TÜPRAŞ	2020A	Initial 2021E (Feb-21)	Revised 2021E (Aug-21)	FORD OTOSAN	2020A	Initial 2021E (Feb-21)	1 <sup>st</sup> Revision (May-21)	2 <sup>nd</sup> Revision (Aug-21)	ARÇELİK	2020A	Initial 2021E (Feb-21)	1 <sup>st</sup> Revision (May-21)
Sector				Sector ('000)					Revenue	28%	~20%	>30%
Med Complex (\$/bbl)	-0.1	0.0-0.5	0.0-0.5	Total TR Sales	791	750-800	900-950	900-950	Turkey (in TL)	37%	15-20%	~25%
Tüpraş				Ford Otosan ('000)					International (in FX)	-2%	>5%	>10%
Net Margin (\$/bbl)	1.3	2.5-3.5	2.5-3.5	Retail Sales	98	90-100	95-105	95-105	EBITDA Margin	12.4%	~11%	~12%
CUR	82%	90-95%	85-90%	Exports	254	325-335	315-325	315-325	Capex (€ mn)	215	~220	~220
Production (mn tons)	23.4	~26-27	~25-26	Production	328	390-410	390-410	390-410	Working Capital / Sales	20.5%	~25%	~25%
Sales (mn tons)	24.5	~26-27	~26-27	Capex (€ mn)	130	450-500	450-500	375-425				
Capex (\$ mn)	153	~200	~200						-			
						Initial 2021F	Revised 2021F		ҮКВ	2020A	Initial 2021E (Feb-21)	Revised 2021E

		Initial 2021E	Revised 2021E	TOFAŞ	2020A	Initial 2021E (Feb-21)	Revised 2021 (Jul-21)
AYGAZ	2020A	(Feb-21)	(Aug-21)	Sector ('000)			
Aygaz Volume ('000)				Total TR LV Sales	773	700-750	800-850
Cylinder	297	285-295	285-295	Tofaş ('000)			
Autogas	664	700-730	690-720	Retail Sales	142	120-135	135-150
Market Share				Exports	118	150-165	150-160
Cylinder	42%	41%-43%	41%-43%	Production	251	265-290	280-300
Autogas	22%	21.5%-22.5%	21.5%-22.5%	Capex (€ mn)	108	100	100

TÜRKTRAKTÖR	2020A	Initial 2021E (Feb-21)	Revised 2021E (May-21)
<b>Sector</b> ('000)			
Total TR Tractor Sales	48	53-59	58-64
TürkTraktör ('000)			
Domestic sales	22.4	26.0-29.5	29.0-32.5
Exports	12.6	13.5-15.0	14.25-15.75
Capex (TL mn)	135	250-320	250-320

YKB	2020A	Initial 2021E (Feb-21)	Revised 2021E (Jul-21)
Volumes			
Loans (TL)	+26%	High-teens	Low-twenties
NIM (exc. CPI linkers)	3.5%	~-30bps	~-50bps
Fee growth	+4%	Mid-teens	Mid-twenties
Costs	+17%	Mid-teens	Mid-teens
NPL Ratio (exc. write-offs & sales)	6.5%	<7%	<7%
CoR	251bps	<200bps	<150bps
CAR	16.7%	>16%	>16%
LDR	105%	<110%	<110%
RoTE	12.0%	Mid-teens	Mid-teens

2<sup>nd</sup> Revision (Aug-21) ~50% ~30% ~35% ~11% ~220 ~25%

# **Appendix - Unlisted Companies**

## **Unlisted Summary Financials**

TL Million

	<b>Koç Holding</b>	Reve	Revenues		Operating Profit <sup>1</sup>		TDA	Book Value (SHE)	
	Direct Share	1H20	1H21	1H20	1H21	1H20	1H21	1H20	1H21
Arçelik LG Klima	5.00%	749	1,302	71	103	81	114	398	522
Bilkom	69.94%	1,688	2,598	61	79	63	81	211	219
Düzey	31.23%	1,226	1,267	23	19	31	27	24	28
Entek	49.62%	671	597	202	145	226	171	1,192	1,314
Koç Finansman	44.50%	216	343	44	85	47	88	416	544
KoçSistem	41.11%	882	1,261	-20	-4	18	37	57	124
Koçtaş	37.13%	708	1,108	-23	23	22	93	65	188
Marina / Ayvalık	7.72%	3	5	1	2	1	2	17	21
Marina / Tek-Art Kalamış	37.33%	36	49	4	9	7	12	276	286
Opet <sup>2</sup>		16,069	20,910	-210	637	-22	843	1,998	2,860
Otokoç Otomotiv	96.32%	4,423	8,040	587	1,123	896	1,567	1,611	2,946
Ram Dış Ticaret	39.74%	1,598	2,012	19	21	19	22	42	48
RMK Marine	40.53%	58	118	19	4	21	7	91	91
Setur	24.11%	567	467	90	-3	105	14	269	301
Token <sup>3</sup>	54.44%	113	152	74	78	75	84	107	241
Zer	39.54%	1,492	2,711	64	132	67	136	243	281

**Aykargo:** On 3 August 2021, 45% of the shares of Aykargo was transferred to Koç Holding from Aygaz at ~TL 16mn.



<sup>1</sup> Excluding FX gains/losses and credit finance income/charges on trade receivables and payables 2 Opet's 2020 operating profit, EBITDA and book value includes TL 325mn penalty from Competition Authority

<sup>3</sup> Token transaction was completed on 8 May 2020

# **Appendix - Shareholding Structures**

## **Koç Holding**

Koç Family: 64.3%<sup>1</sup>
Free Float: 26.5%
Vehbi Koç Foundation: 7.3%
Koç Pension Fund: 2%

## **Energy**

## Tüpraş

EYAŞ: 51% Free float: 49%

KH: 43.7%<sup>3</sup>

EYAŞ

KH: 77% Aygaz: 20% Opet: 3%

## Aygaz

KH: 41% Other Koç: 10.5% Liquid Pet. Co.: 24.5% Free float: 24%

## Opet

Tüpraş: 40% Other Koç: 10% Öztürk Group: 50%

KH: 18%3

## **Automotive**

#### **Ford Otosan**

KH: 39% Ford Motor Co.<sup>2</sup>: 41% Other Koç: 2% Free float: 18%

#### Tofaş

KH: 38% FCA: 38% Free float: 24%

#### TürkTraktör

KH: 37.5% CNH: 37.5% Free float: 25%

#### Otokar

KH: 45% Ünver Hold.: 25% Other Koç: 3% Free float: 27%

#### Otokoç

KH: 96.3% Other Koç: 3.7%

# Consumer Durables

#### Arçelik

KH: 41% Other Koç: 17% Burla Group: 18% Free float: 25%

## **Finance**

#### Yapı Kredi Bank

KH: 9.02% UniCredit: 20% KFS: 40.95% Free float: 30%

KH: 43.6%<sup>3</sup>

Koç Financial Services (KFS) KH: 84.53% Other Koç: 15.47%

#### Koç Finansman

KH: 44.5% Other Koç: 55.5%

## Other

#### Tat Gıda

KH: 44% Other Koç: 10% Sumitomo & Kagome: 5% Free float: 41%

#### Koçtaş

KH: 37% Kingfisher: 50% Other Koç: 13%

#### Setur

KH: 24% Other Koç: 76%

#### Zer

KH: 40% Other Koç: 60% Other: 0.3%

2 Ford Deutschland GmbH: 100% owned by Ford Motor Company

3 Effective stake indirectly through subsidiaries

<sup>1</sup> Temel Ticaret (family-owned investment vehicle) 43.65%, Koç Family Members 20.64%

# **Contact Koç Holding Investor Relations**

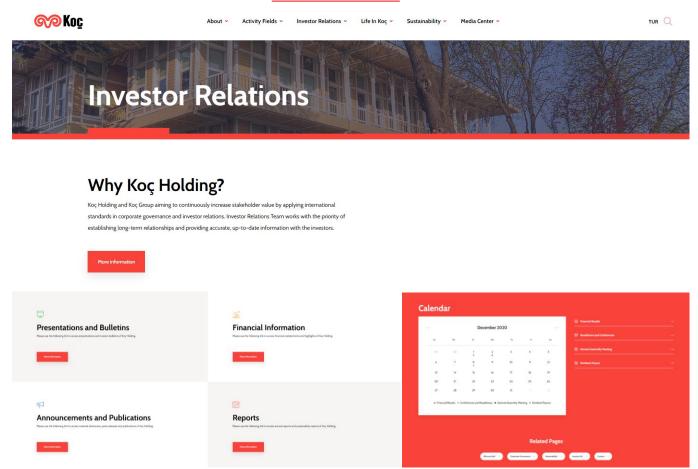
## investorrelations@koc.com.tr

Nursel Ilgen, CFA, Coordinator Investor Relations nurseli@koc.com.tr +90 216 531 0414

Neslihan Aycıl, Manager Investor Relations neslihana@koc.com.tr +90 216 531 0516

Sinem Baykalöz, Manager Investor Relations sinemb@koc.com.tr +90 216 531 0533

## www.koc.com.tr



# **Main Group Companies' Contacts**

## Arçelik

Alper Gür – Head of IR & Corporate Governance

alper.gur@arcelik.com

+90 212 314 3147

Öktem Söylemez – IR Senior Specialist

oktem.soylemez@arcelik.com

+90 212 705 6981

## **Otokar**

Doğan Seçkinler – Finance, IR & Risk Management Director

dseckinler@otokar.com.tr

+90 264 229 2244 Ext. 6300

Gülşah Mutlu – IR Manager

gmutlu@otokar.com.tr

+90 264 229 2244 Ext. 6271

Emre Altuğ – IR & Corporate Governance Specialist

ealtug@otokar.com.tr

+90 264 229 2244 Ext. 6303

## **Tüpraş**

Levent Bayar – Head of IR

levent.bayar@tupras.com.tr

+90 212 878 9950

Aslı Kondu – IR Senior Specialist

asli.kondu@tupras.com.tr

+90 212 878 9951

Sezgi Ayhan – IR Senior Specialist

sezgi.ayhan@tupras.com.tr

+90 212 878 9952

## Aygaz

**Şebnem Yücel** – Finance & Risk Director

sebnem.yucel@aygaz.com.tr

+90 212 354 1510

**Selin Sanver** – IR Manager

selin.sanver@aygaz.com.tr

+90 (212) 354 1659

#### Tat

Banu Çamlıtepe – Head of IR

banu.camlitepe@tat.com.tr

+90 216 430 2015

#### TürkTraktör

Ahmet Dinc – Head of IR

ahmet.dinc@turktraktor.com.tr

+90 312 233 2502

Sıla Akçay – IR Senior Specialist

sila.akcay@turktraktor.com.tr

+90 312 233 2504

#### **Ford Otosan**

Aslı Selçuk - Head of IR

aselcuk@ford.com.tr

+90 216 564 7499

Bahar Efeoğlu Ağar – IR Specialist

bagar@ford.com.tr

+90 216 564 7859

## Tofaş

Mehmet Ağyüz, CFA – Head of IR & Risk Management

mehmet.agyuz@tofas.com.tr

+90 212 337 0917

## Yapı Kredi Bank

Kürşad Keteci – Strategic Planning & IR, EVP

kursad.keteci@yapikredi.com.tr

+90 212 339 7323

Hilal Varol –IR & Strategic Analysis Director

hilal.varol@yapikredi.com.tr

+90 212 339 6770

# Disclaimer

This presentation does contain forward-looking statements that reflect the Company management's current views with respect to certain future events based on the base-case assumptions. Although it is believed that the expectations reflected in these statements are reasonable, they may be affected by a variety of variables and changes in underlying assumptions that could cause actual results to differ materially.

Neither Koç Holding nor any of its directors, managers or employees nor any other person shall have any liability whatsoever for any loss arising from the use of this presentation.